



# MIKE LEOTTA

## SENIOR PRODUCT / UX DESIGNER

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### EXPERIENCE

#### SENIOR USER EXPERIENCE DESIGNER

GOOGLE · JUL 2011 — NOV 2017

6+ years end-to-end UX design experience on products used by millions of users on multiple platforms and across consumer, enterprise, and education sectors.

*Google Expeditions: Design Lead*

*Google Forms: Design Lead*

*Google Drive: Platform Design Lead for iOS and Web*

*Google Plus: Core stream experience designer*

*Google News: Web and mobile designer*

#### WEB DESIGNER & DEVELOPER

GOOGLE · JUL 2008 — JUL 2011

Designed, developed and maintained web properties in 40+ languages on global Google.com domains.

*Google Chrome: Design Lead for download UI/UX and web content*

*Gmail: Design Lead for web content and sign up/login funnels*

#### SEARCH QUALITY STRATEGIST

GOOGLE · JAN 2007 — JUL 2008

Designed and contributed to processes which improve quality and user experience of Google Search products.

### SKILL SUMMARY

#### PRODUCT DESIGN

Interaction Design

UI Design

Rapid Prototyping

Visual Design

Motion Design

Information Architecture

Usability Testing

#### PLATFORMS/TECH

Web/Mobile web

iOS

Android

VR/AR

#### SOFTWARE

Sketch

Photoshop

Illustrator

Framer Studio

Principle

InVision

Figma

#### TECHNICAL

HTML

CSS

Javascript

jQuery

PHP

### EDUCATION

#### SYRACUSE UNIVERSITY

SYRACUSE, NY · 2003 — 2006

B.S., Information Management and Technology / B.S., Marketing Management